




Presentation Information for MaryAnn F. Kohl

MaryAnn F. Kohl
author • educator • consultant
PO Box 31338
Bellingham, WA 98228-3338
maryann@brightring.com • www.brightring.com
800.480.4278 • 360.592.9201 • Fax: 360.592.4503



 MaryAnn Faubion Kohl offers a variety of interactive workshops, trainings, seminars, and keynotes. Some of the most frequently asked questions regarding her popular events are found below. In addition, MaryAnn's checklist will give you all the information you need. Ask for your pre-checklist today.

What is the difference between a presentation and a workshop?

An all day event with MaryAnn Kohl is called a full-day *presentation*. Each individual topic presented that day is a *workshop*. A full day presentation, with two workshops, is the most popular and effective framework for what MaryAnn has to offer. A full day presentation typically runs from 8:30am – 3:30pm with two workshops, one before lunch and one after.

Other than full day presentations, what other kinds of events does MaryAnn Kohl offer?

MaryAnn can easily meet the needs of your event. Some choices are: conference keynote, conference breakout sessions, parent night workshop, back to school night, bookstore reading, school visit with children, library gathering, and in-service workshop or training for staff.

What is MaryAnn Kohl's fee?

MaryAnn's one-day presentation fee for a presentation in one location is \$4000 plus expenses (travel and hotel extra), which includes all materials for the hands-on workshops. Though MaryAnn does not collect a deposit at the time of booking, she does charge a cancellation fee of \$500 plus any lost airfare if your group must cancel within 6 months of the event. MaryAnn does *not* require a percentage of registration fees. For a two-day event, add \$3000 for the second day. If MaryAnn must cancel,

please inform her of your requirements. Payment is required before or on the day of the presentation. Most groups pay on the same day. Fees and needs of your group are always open to discussion. Always talk over your needs with MaryAnn.

When is payment due?

MaryAnn's speaking fee is due **on or before** the presentation date. Alternative arrangements can be made **in advance** and **in writing**.

What does the all-inclusive fee cover?

Travel expenses, days of travel, pre-planning, prep time, set-up time, all art materials, the actual time spent at the workshop, clean-up ... everything except handouts and table covers. Your group will photocopy handouts and cover the tables. The master handouts will be sent to your group prior to the presentation.

Our group is on a tight budget. Can you suggest options?

A good way to reduce costs is to split the responsibility with another group, such as other preschools or childcare centers, community agencies, or local businesses. You might also consider opening the event up to the community and charging a nominal fee. Please don't hesitate to call MaryAnn for more suggestions. She has seen some creative approaches to saving money, including using air miles donated by the group!

How do I book a date for a MaryAnn Kohl presentation?

MaryAnn's schedule fills about one year in advance. First, email or call MaryAnn at maryann@brightring.com / 800.480.4278 to determine availability. Once a date is selected and an agreement is set, a \$500 cancellation fee will be required (only if your group cancels). In addition, if airfare is lost, that must also be reimbursed. If your group has cancellation requirements, please let MaryAnn know. MaryAnn rarely misses a contracted event, but this did happen once when her husband was ill, so we know it can happen. In this case, MaryAnn will strive to find a suitable replacement for you.

Is there a minimum or maximum number of attendees?

There is no minimum or maximum number of participants required. Please talk to MaryAnn about how to arrange working with the hands-on art time for the larger group because the logistics can be more detailed.

What happens after a date is set?

Your date is exclusively reserved, and MaryAnn sends you a detailed checklist, which doubles as a contract.

Can I use a Purchase Order (PO) for MaryAnn's services?

Your group may use a Purchase Order.

Who is responsible for travel arrangements?

MaryAnn will make all of her travel arrangements. Please suggest the best airport and a hotel close to the event.

What types of rooms work best for a MaryAnn Kohl presentation?

The best rooms are conference style or convention rooms (not gymnasiums, which have sound problems). Convention centers, community centers, college student centers, auditoriums, libraries, or community rooms, all with adult sized tables and chairs, work best. Let's talk about what is available and make it work for you. Cameras are welcome but video-taping is not allowed unless prior arrangements are made.

Who is responsible for art materials?

MaryAnn will order and ship all art materials. Your group is responsible for covering the art tables. If attendees can each bring a bottle of glue and a pair of scissors, it would be very helpful but is not required.

Does MaryAnn Kohl provide references?

Please ask for a list of references and they will be provided from a variety of presentation venues.

Who is responsible for set-up of the workshops?

MaryAnn requires several assistants to help set-up the art tables and assist with cleanup. MaryAnn does the majority of set-up.

How can attendees purchase MaryAnn's books?

MaryAnn will order and ship books to the event. She discounts the books 10%-20% for your group, and will work with you to arrange for a volunteer to handle the book sales during the presentation. MaryAnn requires a large table near the entry door in the same room as the presentation for book display and sales. Sales will be in cash and check only, unless your group has credit card services. In addition, MaryAnn's books are available through brightring.com, amazon.com, www.bn.com, ghbooks.com and many catalogs. Books can be ordered at the workshop and sent later, and pre-orders are also a workable alternative.

Does MaryAnn need any special equipment or materials provided at the presentation?

Most full day presentations will typically need the following:

- Sound system; hands-free microphone preferred
- A projector to attach to MaryAnn's laptop, and a screen or blank wall
- A cart for the projector if needed, and a multi-plug powercord
- Ten tables for the hands-on art, pre-covered. (MaryAnn does not cover the tables.) Suggested material to cover: inexpensive plastic party table covers or craft paper. Newspaper is an inexpensive alternative. Additional tables needed - to be discussed
- A dolly, cart, or hand truck for unloading materials
- Multiple trash cans
- Access to a kitchen sink for workshop prep and clean up; if no sink is available, tubs of water will be required.
- A table near the microphone for demo supplies
- Knife to open boxes, and tape to seal the boxes after packing up
- Calculator for sales table

MaryAnn provides all other necessary workshop supplies and materials.

Do you provide a summary sheet?

MaryAnn will send you a **detailed checklist** that lists EVERYTHING SPECIFIC TO YOUR GROUP'S NEEDS.

MaryAnn F. Kohl
author • educator • consultant
PO Box 31338 • Bellingham, WA 98228-3338
maryann@brightring.com • www.brightring.com
800.480.4278 • 360.592.9201 • Fax: 360.592.4503

Workshops with MaryAnn Faubion Kohl

TWO MOST POPULAR WORKSHOPS

~ together these provide an excellent full-day presentation ~



ENHANCING LITERACY THROUGH EASY ART IDEAS:

Learn how to enhance the enjoyment of favorite children's books through easy companion art experiences. Inspire life-long readers through art. For anyone who works with children: teachers, librarians, parents, PTA. Relates to early readers, emergent readers, and reluctant readers. Lots of tips for classroom application. No expertise required. Anyone can do these quality art ideas with children. (*Note to Librarians: This is the workshop youth librarians choose most for training presentations.)



Kids Discover The GREAT MASTERS:

Hands-on art to bring to children in the styles of the great masters includes demonstrations of art ideas and possible audience art experiences; full-color slides of art by the great masters and corresponding children's art; detailed hand-out. Hands-On Workshop available as a follow up to the group presentation.

MORE ART WORKSHOPS



CUSTOMIZED WORKSHOP TOPICS:

MaryAnn can customize a workshop specifically for your group on any topic of your choice. Talk to MaryAnn about your needs.



NURTURING CREATIVITY IN CHILDREN:

Full color slide presentation to actively encourage creativity in the children you teach, all ages; suggested art projects included in hand-out. Hands-On Workshop available as a follow-up to group presentation.



CREATIVE ART FOR PRIMARY KIDS (K - 3):

Art projects are shared through a vibrant PowerPoint presentation that offers amazing results to delight and teach children ages 5-8 years. A unique characteristic of the art projects in *Primary Art* is that each single art experience has three levels to meet a variety of needs: a.) simple and basic for beginners, b.) more experienced and exploratory, and c.) intricate or challenging for more experienced artists. Teachers, parents, after-school caregivers, and anyone working with children will benefit from these art activities that encourage creativity, promote the process of art exploration, and appreciate the significance of the resulting art.



YOUNG NON-FICTION AUTHORS:

Young writers (ages K-5) meet with MaryAnn to share information about non-fiction writing, with hands-on art experiences from MaryAnn's non-fiction art books.

Up-to-Date Publishing Workshops



HOW TO PUBLISH YOUR TEACHING IDEAS:

For teachers! Slide presentation with all the how-to's and expectations of deciding upon, organizing, and publishing your teaching ideas; great lists of resources; plenty of secrets to success, *and* how to handle acceptance.



Publishing: STAYING SMALL, STAYING PROFITABLE:

For Publishers! Are you a self-publisher or a smaller publisher trying to decide your future growth? MaryAnn Kohl can share how to stay small and stay profitable and live a great life!



SAVVY STEPS TO PUBLISHING SUCCESS:

For Publishers! MaryAnn shares her best hints and secrets for succeeding in publishing.

About MaryAnn Faubion Kohl

“Art for children: it’s the process, not the product.”

MaryAnn Faubion Kohl has been involved with early childhood education since her first teaching position in kindergarten in 1970 in Washington state. She has taught and worked with children including the federal Follow Through project (like Head Start in elementary school), kindergarten, first grade, second grade, middle school, private preschools, libraries, and university classes as a frequent guest speaker. MaryAnn is the founder of Bright Ring Publishing, Inc. 1985, and an author for both Bright Ring Publishing, Inc. and Gryphon House, Inc.

MaryAnn presents throughout the year offering workshops on creative art as “a process, not a product”, as well as “how-to publish” seminars. She has been featured in various well-known publications including *Family Fun*, *Parenting*, *Early Childhood News*, and *Daycaring*, as a frequent guest of the SUNY-Albany video conferences, as well as many Internet websites and blogs with entertaining audio interviews and helpful written articles. MaryAnn has authored more than twenty books about art for children of all ages, and is looking forward to publishing her first young adult novel. A highly sought after keynote speaker for educational conferences and full-day trainings, MaryAnn incorporates real life anecdotes, humor, and heartfelt stories to engage her audience and share her successes with children and educators. MaryAnn’s active presentations are known nationally for their inspiration, hands-on strategies, humor, and joyful energy. Free books are given away throughout her presentations!

Visit www.brightring.com to hear MaryAnn’s interviews, read her articles, and find other information you may need. Email MaryAnn maryann@brightring directly to discuss your event.

